

Unprecedented Opportunity
Climbing Above the Fear
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Instinct

- Increased resistance
- Less energy to give
- Greater constriction of ideas
- Isolate and separate
- Survive

Strong Leadership is Purposeful

- *What are you not doing today that you should be doing to position yourself for tomorrow's success?*

Perceptions

- Perceptions, right or wrong, are strong director's of our actions.
- Manage perceptions with facts and possibilities.

Reality Can Be Unforgivingly Complex

- Act in the present
 - Thoughtfully navigate the current situation
 - Adopt broad flexibility and openness
 - Develop your strategic position for tomorrow

During Changing Times

- Reflect your organization's strength
- Infuse the culture with optimism
- Protect the organization's self-esteem
- Cultivate employee/donor loyalty for the future
- Realign to the present

Limit Fear and Chaos

- Create and share a clear vision for addressing the current situation
- Create and share a clear vision for the future
- Cultivate a posture of openness and flexibility
- Stay focused on the future



Review and Modify Your Strategies

- Analyze and understand the current economic, psychological, and cultural forces at work – internal and external
- Use the current forces to your advantage
- Distinctively position your organization for the future.



The Rule of Hearts

- People's hearts have not changed – people are just scared
- Continue to appeal to their hearts – identify how you care about what they care about
- Demonstrate how you plan to continue to serve others using the resources they give you



The “Can-do” Attitude

- Realign your vision – set your goals
- Strengthen what you are strong at
- Add the expertise that is needed to reach your goals
- Build collaboration and partnerships
- Infuse flexibility, openness and optimism
- Be a strong leader!


